



OUR STORY

The collective is made up of highly skilled black women who see opportunity in every curious palate both locally and abroad. They've consistently produced high-quality wine despite some industry partiality, spreading love and hope through wine, highlighting substance and in their story. The brand exemplifies a journey of progress from standing on broad shoulders to offering one's own shoulders to empower others. Access to the best vineyards in the Cape Winelands is a privilege, hence the core team takes the hands-on role of production in every delicate detail to ensure a good quality wine.

HER wine range

"HER wines, a brand for those who have walked our journey, those who can relate to telling a tale of triumph despite the challenges it took to get there, a brand for the optimistic..."

The HER collection is the first branded wine from Adama Wines. The name 'HER' represents our sisters, mothers, daughters and grandmothers. Women who strive daily to improve the world, then retire in the evenings to share a well-deserved bottle of HER wine with loved ones. HER wines relate to the everyday struggle of powerful, graceful, and wise women from all walks of life; you either are one, or you know one.



"The more you know about wine, the more you'll want to know about us."

www.ahdvintners.com; (586) 552-1414