

SEABOLD CELLARS—BOLD WINE CO.

CENTRAL COAST CALIFORNIA



Located in the small town of Marina, California, Seabold Cellars was established in 2014. The origin goes back further, to a shared bond between Chris Miller and Peter Figge. Chris and Peter had much in common: a lifetime dedicated to studying their craft, visiting and working in vineyards around the world, exposure to many of the world's greatest wines, and a shared belief that the Monterey Bay could join that conversation. Together they explored the top vineyard sites in the region, working together and learning from each other, excited about the potential that lay ahead. After several vintages of collaborating together, Peter passed away suddenly in 2017, and Chris took over the operation of the winery to honor and continue Peter's legacy.



Prior to founding Seabold Cellars, Chris spent most of his career in fine dining restaurants. A New Orleans native, he worked his way through college learning about food and wine at Emeril's and the Brennan family's restaurants. The day after graduation, he moved across the country to study wine at Seattle's legendary Canlis Restaurant. There he met Greg Harrington, MS, who had just founded Gramercy Cellars in Walla Walla. Inspired by Greg's passion, Chris spent all his free time working in Walla Walla, making his first wine in 2006. In 2008, Chris took the position of wine director for Wolfgang Puck's flagship restaurant, Spago Beverly Hills, quickly developing the program into a Wine Spectator Grand Award winner. While there, he worked towards his Master Sommelier diploma while regularly hosting many of the country's largest wine collectors' tastings. Chris spent harvests - and the few days off he had - in Sta. Rita Hills, working and studying under Greg Brewer at Brewer-Clifton and Melville. After 20 years in restaurants, he finally made the full-time switch, trading in his suit and tie for jeans and boots.



A great vineyard is a sustainably-farmed plot of land which requires little-to-no influence from the winemaker to produce structurally-balanced, delicious wines with unique and distinct personalities. Seabold Cellars focuses on vineyards in the Monterey Bay area. This region has immense potential owing to geographic, geological, and climatic factors. Less than 100 yards offshore, the Blue Grand Canyon - at 60 miles long and 2 miles deep - is one of the world's largest and deepest marine trenches. Its 300 cubic miles of frigid waters fuel the cold Salinas wind that moderates temperatures throughout all of Monterey County. As the wind funnels through the Gabilan and Santa Lucia Ranges, it creates a Thermal Rainbow - a large scale temperature gradation drawn through the length of the Salinas Valley.



"The more you know about wine, the more you'll want to know about us."

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