

LOLA

SONOMA COUNTY



Established in 2008, by winemaker and owner Seth Cripe. Seth's dream of making wine and growing grapes started randomly as a 14 year old dishwasher/busboy at a restaurant in his native Anna Maria Island in Florida. At the age of 17, Seth left home to pursue his dream, driving across the US in his trusty 88 Suburu with \$1200 and arriving in Napa Valley the summer of 1997 where he started work as a harvest intern at Swanson Vineyards, under the mentorship of Marco Cappelli. After 4 harvests at Swanson, 8 harvests at Caymus along with a few others at some of the worlds' most renowned wineries, in 2008 Seth started making his own wines calling them LOLA. Seth's dream was to create a winery that stands for people with a passion for wine that represents world class quality, wines of purity and soul at approachable prices. These are the very same ethos that LOLA represents with each wine that we produce today!

LOLA is focused on creating high quality, approachable and affordable wines. Our winemaking approach pays tribute to the old-world tradition with carefully selected vineyards and handcrafted wines made in small batches. For us, growing grapes and making wine is about connecting with nature, working alongside the ever-changing elements, year to year, to make wines that represent their true sense of place.

LOLA is committed to producing wines in a pure and natural way. Our vineyards are farmed and cared for with their surrounding nature and ecological health kept in mind. As well we strive to stand for quality, authenticity and value in all of the wines we produce. Great, pure, handcrafted wine doesn't have to be expensive!



WINE DISTRIBUTION SERVICE

"The more you know about wine, the more you'll want to know about us."

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