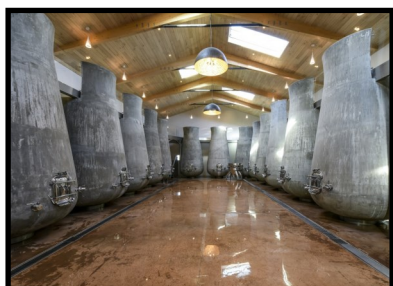


CHATEAU BEAUREGARD

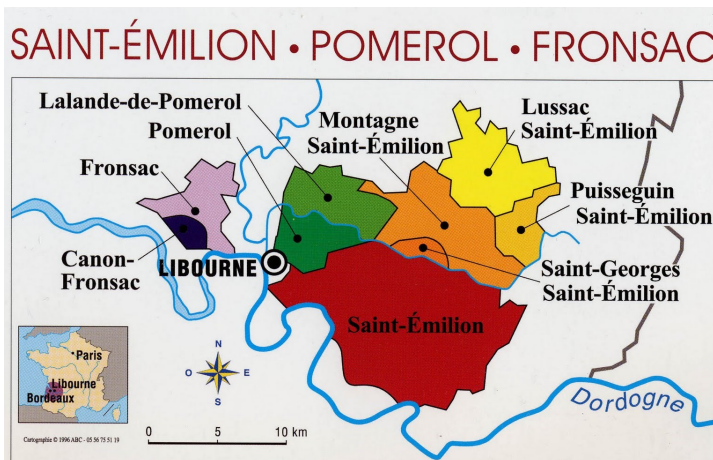
POMEROL



Château Beauregard takes its name from the founder of the estate, Bernard Beauregard. The property was created in 1677, making it one of the older estates in the Pomerol appellation. The original château, which is one of the few true châteaux in the Pomerol appellation, was seriously damaged in a fire and needed to be rebuilt. That took place in 1745. By 1854, Château Beauregard was a thriving vineyard with close to 14 hectares under vine. In 1935, Château Beauregard sold 5 hectares of vines to Antoine Moueix. In 1991, Château Beauregard passed from family ownership when it was sold to Credit Foncier Bank. In July, 2014, Château Beauregard was sold to a partnership between the Moulin Family, the owners of the large, French chain of Galerie Lafayette stores and the Cathiard Family, the owners of Château Smith Haut Lafitte and Château Bastor Lamontagne in Sauternes.

The 17.5 hectare, Right Bank vineyard's terroir is a mix of sand, gravel and clay soils. The vineyard is planted to 70% Merlot and 30% Cabernet Franc. This represents a change in the vineyard. Previously, 8% of the vineyard was planted to Cabernet Sauvignon. There was also a portion of Malbec vines planted that has been removed as well. Those vines have all been replaced. The goal is to keep changing the makeup of the vineyard until they reach up to 40% Cabernet Franc. The vineyard is planted to a very high density of vines for Pomerol, with 9,250 vines per hectare. On average, the vines are close to 35 years of age.

To produce the wine, vinification takes place in 20, temperature controlled, violin shaped, cement vats that vary in size. These cement vats replaced their previous line of stainless steel tanks. This number of different sized vats allows for parcel by parcel vinification. Interestingly, some parcels with both grape varieties are co-fermented, while other parcels are blended at a later date. The wine is aged in an average of 65% new, French oak barrels for between 18 to 24 months. There is a second wine, Le Benjamin de Beauregard. The production of Château Beauregard is close to 5,000 cases of wine per year.



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