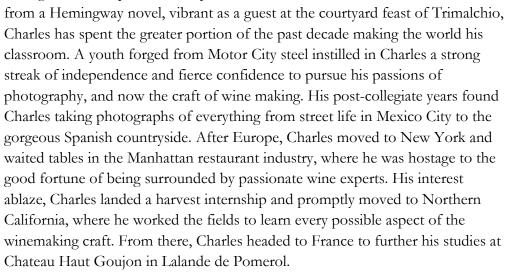
## VINCA MINOR

## MENDOCINO & SANTA CRUZ MOUNTAIN







After serving the soil, grape and sun in France, Charles returned to work at some of Napa's most renowned wineries, formally establishing Vinca Minor in 2013.



Emily has fallen into wine making by proxy of her husband. It is not her craft, but business is.

What then of other matters leading to a well-examined life? To plant a vine is concession to establishing roots. Through time and stasis, roots develop a system and strength within the earth, entrenching an identity and place of permanence. Which is why the nectar of irony is much sweeter with anyone having met the acquaintance of Jason Edward Charles. Restless as a character

By day, Emily is a Brand and Product Consultant, working with inventive companies to create markets for products and services that change the way we live, work, learn, play, eat, and think.

When she's not at her day job, you can find her in Oakland with their daughter Ava or fully immersed in Vinca Minor, looking towards building its bright future.

