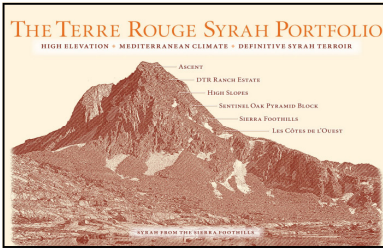
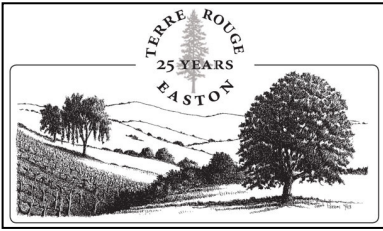


TERRE ROUGE

AMADOR COUNTY



TERRE ROUGE means "Red Earth". This vermillion-colored soil is one of the hallmarks of our region. Our vineyards are in soils that are largely granite and volcanic-based. The TERRE ROUGE portfolio is composed of wines made from Rhône varietals grown in the rugged and varying terroirs of this region: Syrah, Grenache, Mourvèdre, Viognier, Roussanne, Marsanne. High elevation sites up to 3200' contribute to the complexity of our wines.

Our winemaker, Bill Easton puts his family name, EASTON, on our non-Rhône varietals wines. The wines are crafted from varietals that have traditionally worked the best in Amador County and the Sierra Foothills: ancient and old-vine Zinfandel, Barbera, Cabernet Sauvignon, and Sauvignon Blanc. Under the Easton label we also bottle small selections of varietals new to the Sierra Foothills: Grenache Blanc, Pinot Noir and Cabernet Franc.

The style of our red wines emphasizes deep color, balanced flavors, full middle palate, and a long finish, with power and finesse. They gain complexity with age. Our whites are aromatic, flavorful with nice texture, and balanced with good acidity. They also show an amazing mineral sense that is derived from our stony mountain soils. We make over thirty different wines, many of which are very small production (100-400 cases). Each is unique and site-specific with a sense of place (terroir) all of their own. Our goal for the last 25 years has always been to make the finest wines possible that can be placed on a table with the best wines of the world.

SIERRA FOOTHILLS AVA (est. 1987) is located in the foothills of the Sierra Nevada Mountains. Wine grapes were introduced in the nineteenth century during the California Gold Rush. The AVA contains portions of eight counties: Amador, Calaveras, El Dorado, Mariposa, Nevada, Placer, Tuolumne and Yuba. At 2,600,000 acres, it is one of the largest AVAs in California. Generally, this section of the mountain range has warm days and cool nights. It is cooler here than on the Central Valley floor and the foothills receive less rain than the more mountainous neighboring appellations. Soils are decomposed granite formed by erosion over centuries.

"Bill Easton is one of the pioneers of Amador's modern winemaking era, founding his winery in 1984, and his wines still lead the pack in terms of quality."

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"The more you know about wine, the more you'll want to know about us."
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