

MR

NAPA VALLEY



Michel Rolland is a wine world superstar who has been working with our winemaker Jean Hoefliger since the 2006 vintage to create world class wines. With one of the world's most famous palates, Rolland brings his extraordinary expertise to both the vineyard and the cellar. Besides consulting for highly regarded wineries around the world, Rolland continues to produce his own wines at his estates in Bordeaux where he also directs one of the wine industry's most respected laboratories. A major force in the winemaking world, his expressed mission is to help others make elegant, approachable wines.

Jean Hoefliger was born and raised in Switzerland. His initial experience took him from Switzerland to Bordeaux, and South Africa, making wine at the esteemed estates of Chateau Lynch-Bages, Chateau Carbonnieux, and Meerlust. Completing a winemaking and viticulture degree at the Swiss federal school of Changins, Jean came to California where he spent five years as winemaker for Newton Vineyard before joining Alpha Omega. Jean's passion, knowledge, innate ability and scientific training puts him in a unique position to take the best grapes of Napa Valley and transform them into wines worthy of world class standing.



The **NAPA VALLEY** appellation received its AVA designation in 1981. It is California's first recognized AVA and the second in the United States. Approximately 4% of California's vineyard acreage is in Napa Valley, and it encompasses sixteen sub-AVAs, named for the surrounding mountains and towns of the valley. The valley stretches northward from the San Pablo Bay past the principal towns of Napa and St. Helena to Calistoga. The valley is formed by the Mayacamas Mountains to the west, which mark the border with Sonoma County, and the Vaca Mountains on the east. The valley has a remarkable diversity of volcanic, alluvial and maritime soil types, ranging from well-drained gravel loam to dense clays to the thin, rocky soils of the hillside vineyards.



"The more you know about wine, the more you'll want to know about us."

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